



Nurturing Responsible Owners in Purpose Driven Business Families

19th EIASM Workshop on Family Firms Management Research

BARCELONA 2024

Practical information to the participants

This document provides practical information to participants to get around the different activities of the Workshop. A detailed programme will be provided to everyone on Monday morning.

Day 0 – Sunday September 29th

Participants arriving on Sunday can join a walking tour that will guide them to the dinner venue while sightseeing some interesting landmarks in central Barcelona. This is a free and optional activity. Please, confirm emailing pavlos.dimitrakos@eiasm.be if you plan to attend any of the following activities.

18:15 Cultural activity. Alex Fernandez de Castro, academic collaborator at Esade will walk us across the old city of Barcelona ending at the restaurant. We will meet at [Plaça St. Jaume](#) (in front of “Palau de la Generalitat”).

20:00 Welcome dinner at [Sal Mar](#) (Pg. Marítim de la Barceloneta, Ciutat Vella, 08003 [barcelona](#)). Dinner will be held outside (we recommend you wear something warm for the evening).

Important: Participants are recommended to leave their bags in the hotel before joining these activities. Make sure that you do not leave any belongings unattended during your stay.

We have created a Whatsapp group to communicate practical information during the workshop. You can join through this link: <https://esade.me/EIASMwhatsapp> or scanning this QR code:





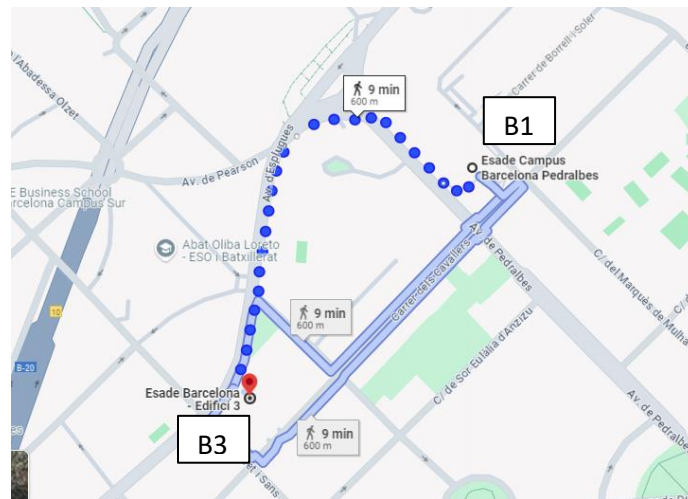
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Important: Please note that the Workshop will be held in Barcelona in 2 different buildings:

Esade [Building 1 \(B1\)](#) in Av. Pedralbes 60-62 and Esade [Building 3 \(B3\)](#) in Av. d'Esplugues, 92



[How to get from Building 1 to Building 3](#)

Day 1 – Monday, September 30th

8:30 Registration & coffee at [Esade Building 1- Barcelona](#) (Av. Pedralbes 60-62)

Participants arriving on the same day straight to the conference will be provided with room to leave their baggage.

9:15 Institutional Welcome (B1)

9:30 Plenary Session: Prof. Ruth Aguilera (B1)

10:30 Coffee Break (B1) *Please note that we will be moving from B1 to B3. 5 min walk.*

11:15 Parallel Sessions [Esade Building 3 - Barcelona](#) (Av. d'Esplugues, 92) *Sessions and classrooms will be available in another document.*



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12:45 Lunch (B3)

14:00 Parallel Sessions (B3) *Sessions and classrooms will be available in another document.*

16:00 Coffee Break (B1) ***Please note that we will be moving from B3 to B1. 5 min walk.***

16:30 Plenary Session: Prof. Pramodita Sharma (B1), introduced by Prof. Leif Melin.

17:30 Free time

19:20 Bus to dinner

IMPORTANT: At **19:30 sharp** a bus will leave from [Victoria AC Hotel](#) (C/ de Beltrán i Rózpide, 7-9, Barcelona) for the dinner venue at [Circulo Ecuestre](#).

20:00 Group Dinner at [Circulo Ecuestre](#) (C/ de Balmes, 169, Barcelona)

IMPORTANT: The Circulo Ecuestre has a **strict formal dress code (cocktail)**: Access to the Club is not permitted with sports shoes, t-shirts, shorts, jeans or similar. The use of a jacket is mandatory in all areas of the Club. Regarding the use of a tie, its use is recommended, but not required. Please, make sure you bring the required attire.

23:00 *The bus will leave from the restaurant back to the Victoria AC Hotel.*



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Day 2 – Tuesday, October 1st

Please note that the conference will be held in 2 different buildings: Esade Building 1 (B1) and esade Building 3 (B3) in Barcelona.

9:00 Coffee Esade Building 1- Barcelona (B1)

9:30 Book presentation (B1) Mary Barrett and editors, moderated by Prof. Massimo Baù.

10:00 Plenary Session: Associate Prof. Giovanna Campopiano (B1)

11:00 Coffee Break (B1) *Please note that we will be moving from B1 to B3. 5 min walk.*

11:30 Parallel Sessions Esade Building 3 - Barcelona (B3) Sessions and classrooms will be available in another document.

13:00 Lunch

14:00 Parallel Sessions (B3) Sessions and classrooms will be available in a different document.

16:00 Coffee Break (B3)

16:30 Closing (B3)

18:00 Farewell Drink (B3)

Other Information

Session format: 12-15-minute presentation + 15-minute Q&A (total 30 minutes). We highly recommend using the room computers for your presentation. Please bring your own USB stick with you.



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Dress code: Except for the dinner at Circulo Ecuestre, informal attire is ok for all other activities.

Internet Access: Internet will be available through your Eduroam account. Otherwise, we will provide you with instructions to access our guest wifi network.

Optional dinner (01/10): Those staying Tuesday night in Barcelona are welcome to attend an informal dinner. We are looking for an affordable restaurant since everyone will have to cover their meal. We will let you know asap and ask for your confirmation.